Organisational Agility for Executives

Summary

Internet giants such as Amazon, Google, Facebook, LinkedIn, Salesforce, and Netflix and IT giants such as Apple and Microsoft are long-time adopters of agile and lean approaches. Agile approaches have also crossed the borders of IT to become a business imperative.

Agility has never been more important in business now that the economic landscape constantly shifts beneath our feet.
So it's no surprise that agile and lean approaches are used in management, sales, marketing, finance, and even in non-IT organisations such as military organisations, banks and Formula one.

Agile and lean are mainstream and most organisations are using or are transitioning to agile. Are agile and lean options that an organisation should consider? How much agility does an organisation need? What options allow an organisation to achieve the desired level of agility?
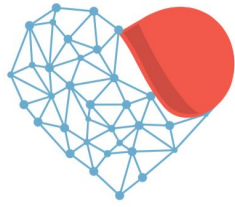
This half-day workshop:
- rapidly and comprehensively presents the main frameworks and fundamental concepts of agile and lean,
- introduces the underlying powerful concept of organizational agility, and
- explores real-world examples and agile and lean adoption strategies and options with a focus on modern approaches to digital-products development.

Approaches are distilled from current industry-recommended practices, from the best of current literature, and from decades of hands-on experience delivering thousands of products around the world.

As result, this workshop provides an organisation with the foundation for discussing agile and lean adoption or transformation, for identifying the needs and the benefits, and for understanding the impact.
For departments that have already a tasted agile and lean, this workshop will provide a new perspective from which to review the current adoption and shape next initiatives.

Audience:

CxOs, vice presidents, and other leaders in the organisation.

Duration:

Half-day.

Agenda

What is organisational agility and why is it relevant to you?
- Definition
- Who is doing it and talking about it?
- Why is it relevant to you and your organisation?

What main frameworks enable agility?
- IT and non-IT frameworks
- Scaling frameworks
- Principles and mindset
- From mindset to key practices
- Adopting agile and lean: available options

Governance: Org chart, roles, and responsibilities
- Org chart design
- Team structure and roles
- Main processes and governance meetings

Modern product development: Planning
- Main paradigm shifts
- Investment and risk management
- Inception: envisioning the product and informing the investment

Modern product development: Execution and Control
- Lifecycle
- Controlling and reporting

Closing questions and exercise: How can we apply this?
- Q&A
- How can we apply this?
- Closing comments